



## KAKATIYA INSTITUTE OF TECHNOLOGY & SCIENCE

Opp : Yerragattu Gutta, Hasanparthy (Mandal), WARANGAL - 506 015, Telangana, INDIA.

काकतीय प्रौद्योगिकी एवं विज्ञान संस्थान, वरंगल - ५०६ ०१५ तेलंगाना, भारत  
కాకతీయ సాంకేతిక విజ్ఞాన శాస్త్ర విద్యాలయం, వరంగల్ - ౫౦౬ ౦౧౫ తెలంగాణ, భారతదేశము

(An Autonomous Institute under Kakatiya University, Warangal)

(Approved by AICTE, New Delhi; Recognised by UGC under 2(f) & 12(B); Sponsored by EKASILA EDUCATION SOCIETY)

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### KITSW INSTITUTE BEST PRACTICES

#### BEST PRACTICE - II:

##### 1) Title of the Practice:

Student Alliance for Innovation and Leadership (SAIL) by Centre for Innovation, Incubation, Research and Entrepreneurship (i<sup>2</sup>RE)

##### 2) Objective of the Practice:

Student Alliance for Innovation and Leadership is a platform dedicated to foster a culture of innovation, incubation, research, and entrepreneurial skills among our student community. This initiative aims to empower students to channelize their creativity, knowledge, and ideas into impactful projects, events, and initiatives that contribute not only to student's personal growth but also to the growth of the institution.

##### 3) The Context:

- 1) SAIL Student Body Establishment: Addressing the challenge of forming and structuring the student body providing a robust foundation for innovative solutions and peer learning.
- 2) Mentoring and Guidance: Implementing a structured system for the mentorship and guidance of SAIL body members, fostering their growth and development.
- 3) Student Engagement Enhancement: Tackling the issue of enhancing student engagement, creating initiatives that captivate and involve students in meaningful ways.
- 4) Collaboration Beyond College Borders: Facilitating collaboration with external institutions, broadening the scope of influence and opportunities for the SAIL body.
- 5) Resource Development and Establishment: Overcoming challenges in resource development, establishing a sustainable framework for the acquisition and utilization of resources.
- 6) Funds Identification and Fundraising: Strategically identifying funds and executing effective fundraising initiatives to support the activities and goals of the SAIL body.
- 7) Curriculum Building and Program Design: Addressing the intricacies of curriculum development and program design, ensuring alignment with the objectives and vision of the SAIL body.

##### 4) The Practice:

- Leadership Prowess: Nurturing leadership qualities by steering individual teams within the dynamic landscape of SAIL body activities.
- Professional Team Mastery: Cultivating the art of professional team building and collaboration in the crucible of high-pressure environments.
- Persona Refinement: Prioritizing the refinement of personal attributes, contributing significantly to the all-encompassing development of students' personalities.
- Entrepreneurial Brilliance: Instilling an entrepreneurial mindset and fostering a thinking process geared towards innovation and forward-thinking problem-solving.
- Mindset Metamorphosis: Facilitating a transformative shift from mere job seekers to proactive job givers through immersive exposure to entrepreneurial journeys and environments.
- Operational Ingenuity: Providing a platform for acquiring practical acumen in business operations through hands-on exposure to the incubation process and the intricacies of startup building.
- Technological Savvy: Encouraging the identification and adept usage of cutting-edge technologies tailored to upcoming market opportunities, aligning seamlessly with the demands of research and development in the market landscape.

#### **5) Evidence of Success:**

The formation of the SAIL body marks a strategic initiative in cultivating a professional environment for student leadership. The nomination and election process are characterized by a meticulous approach, ensuring that individuals with the right skills and passion are entrusted with responsibilities. Within this cooperative culture, external professionals play a pivotal role as guides, enriching students with practical insights. The surges in start-up activities are noteworthy, with 40 to 50 ideas currently in the pipeline. This exponential increase within just two months reflects a burgeoning interest among students in entrepreneurship.

The SAIL body's promotion efforts are evidently successful, fostering an atmosphere where students feel compelled to share their start-up experiences. This exchange of ideas signifies a dynamic and engaged community. Overall, the results indicate a thriving ecosystem, where the structured formation of the SAIL body, coupled with professional guidance, has sparked a palpable enthusiasm for entrepreneurship, as evidenced by the impressive number of start-up initiatives and the active participation of students in sharing their journey.

#### **6) Problems Encountered and Resources Required**

The challenges encompass ensuring seamless integration of SAIL body activities with the academic curriculum, engaging students beyond academic obligations, and transforming the mindset of those fixated solely on academics. This requires careful planning to harmonize entrepreneurial initiatives with formal education, accommodating students' time constraints, and fostering a culture that recognizes the synergy between academic learning and practical entrepreneurial experiences.

The essential resources include effective coordination with the administration for administrative collaboration, leveraging digital platforms for SAIL body engagement within the college to reach a wider student audience for i<sup>2</sup>RE and team involvement. Personal connections play a crucial role in maximizing student participation, emphasizing the importance of building relationships to enhance the reach of the SAIL body.

To bolster entrepreneurial endeavours, key resources involve the establishment of i<sup>2</sup>RE, the development of a skilled faculty, and the provision of industrial mentorship and exposure. Training sessions, both for skill development and personality building, are integral components, as they contribute to nurturing an entrepreneurial spirit within the campus.

Dedicated resources have been allocated for start-up building training sessions, along with hands-on support from i<sup>2</sup>RE, with the goal of effectively fostering entrepreneurship within the campus. These resources collectively constitute a comprehensive framework for successfully implementing and growing entrepreneurial initiatives within the academic community.

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